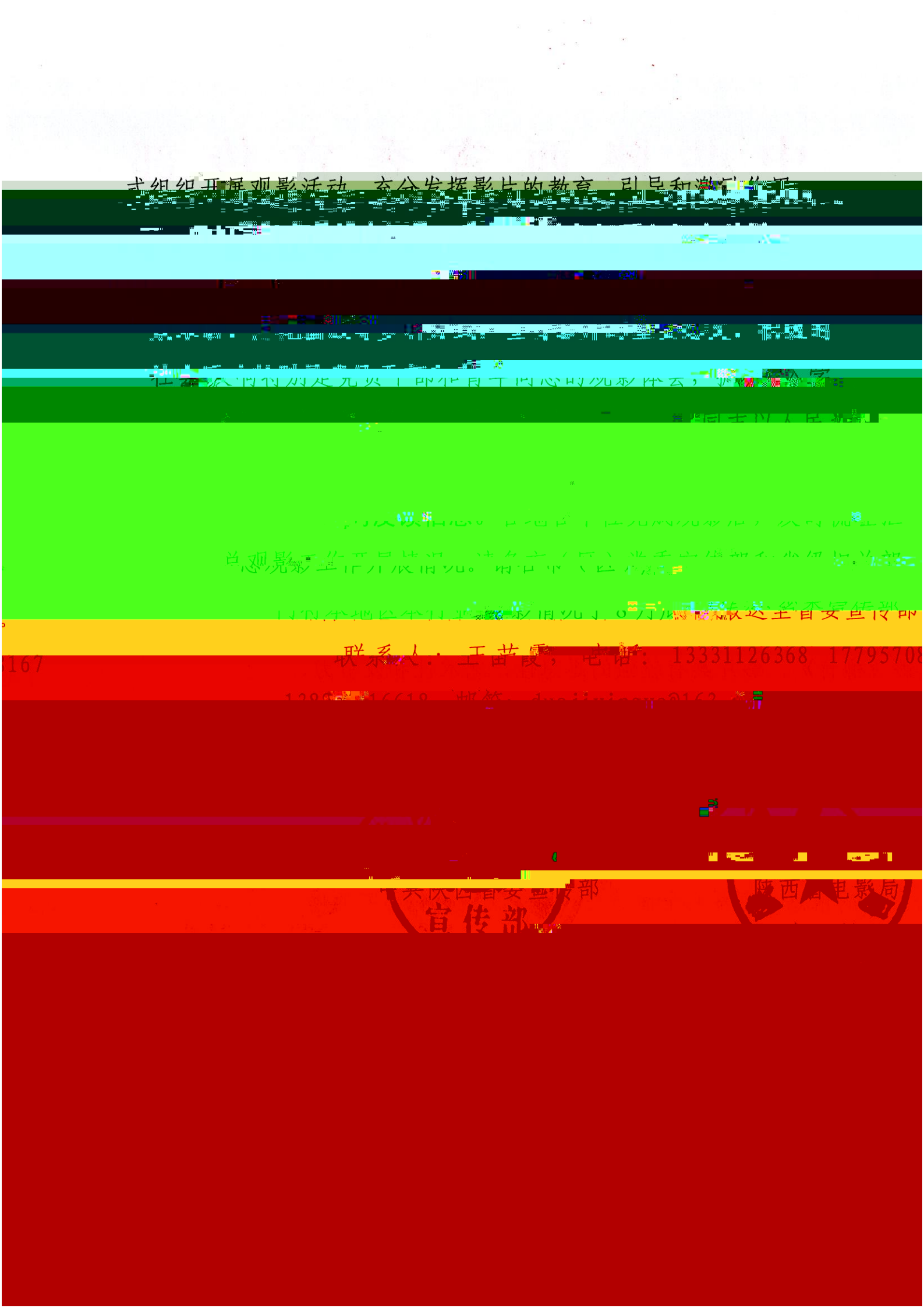中共陕西省委宣传部